

# RHINO MAN

## WOULD YOU RISK YOUR LIFE TO SAVE A SPECIES?



**LOGLINE** RHINO MAN is the true story of the courageous field rangers who risk their lives every day to protect South Africa's rhinos from being poached to extinction.

### SYNOPSIS

We follow Anton Mzimba, the head ranger of the Timbavati, as he protects the rhinos. He faces long deployments, dangerous working conditions, and constant threats to his life. Nearby, a legendary ranger trainer, Ruben de Kock, struggles to inspire a group of 41 candidates, as he takes them through a rigorous selection process.

Tragedy strikes when Anton is assassinated at home. Ruben laments the loss of his friend. Prince William and the international community cry out for justice. We're left with Anton's hopeful message, and the determination of the rangers who vow to carry his torch.

### SOCIAL ISSUE

Despite the heroic efforts of anti-poaching rangers and conservation NGOs, rhinos are still being poached at a rate of 1-2 per day. Unemployment near Kruger National Park soars up to 50%, while one rhino horn can sell for up to \$80,000 USD on the black market. A lack of opportunities has created the conditions for crime syndicates to coerce people into poaching rhinos for profit. To win this fight, rangers need better support, and local communities need opportunities, connection to, and benefit from protected areas.

Once the rhinos are gone, then it's elephants, it's lions — with ecosystems being the interdependence of species, humans will soon be in line to go extinct.



### UNPRECEDENTED ACCESS

RHINO MAN is a production of the **Global Conservation Corps (GCC)**, a 501(c)3 nonprofit that is dedicated to conserving wildlife through education and bridging the gap between communities and conservation.

With over 10 years of relationship building we have been granted access to the intimate lives of rangers in the field, the Timbavati Private Nature Reserve, top rhino specialists, communities, and the training programs at the Southern African Wildlife College.

[rhinomanthemovie.org](http://rhinomanthemovie.org)

### GROWING SUPPORT



**RHINO MAN + Ambassadors =**  
15.9mil social media followers

**The Rhino Man Podcast**  
50+ episodes  
100+ countries

### RHINO MAN Endorsed By



### With Support From

united  
for  
wildlife

THIN GREEN LINE  
Rangers protecting nature



# RHINO MAN

## PRESS, MEDIA, AWARDS, AND SUPPORT

### PRESS & MEDIA COVERAGE

RHINO MAN and our film's hero, Anton Mzimba, have been thrust into the press since Anton's murder on July 26th, 2022, with major media coverage in **The New York Times**, **People**, **The Telegraph UK**, **Al Jazeera**, and many more. The filmmakers have been interviewed by multiple sources and have been featured on popular podcasts including **National Park After Dark**.

A major podcast series is in production featuring Anton's life and RHINO MAN. **On June 13th, a private screening of RHINO MAN was hosted by United for Wildlife with Prince William in attendance.**



### ROYAL SUPPORT

**The Prince of Wales** met Anton Mzimba in Nov. of 2021. He was so struck by his passion and dedication that he immediately Tweeted about his death. He eventually invited the RHINO MAN team to present on Anton's story at the United for Wildlife Global Summit 2022, and hosted a private screening of the completed film in London 2023.



**The Prince and Princess of Wales** @KensingtonRoyal · Jul 27  
I'm deeply saddened to learn of the killing of Anton Mzimba who I spoke to in November. Committed and brave, rangers like Anton are central to the conservation of Africa's fantastic wildlife. Those responsible must swiftly be brought to justice. My thoughts are with his family. W

494

1,200

16.1K

**AWARDS & RECOGNITION** RHINO MAN has recently won an **African Conservation Award** and has been selected as a finalist in the **Jackson Wild Media Awards**. Our hero, Anton Mzimba, posthumously won an **African Conservation Award** and an **IUCN International Ranger Award**. An international partnership to combat illegal wildlife trade was dubbed **#ProjectAnton** in his honor. There is a statue of Anton under way by artists, **Gillie and Marc**.



### QUOTE FROM AMBASSADOR

"RHINO MAN highlights the immense debt we owe to the Rangers, the true heroes in our efforts to protect the world's wildlife. Their courage and dedication is inspiring and will, I hope, encourage many to support their truly important work."

**~Dr. Jane Goodall**

*DBE, Founder of the Jane Goodall Institute  
& UN Messenger of Hope*



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## SOCIAL IMPACT CAMPAIGN AND COALITION OF PARTNERS

**MAXIMUM IMPACT** We are in development of a campaign to maximize real world impact in connection with our film, RHINO MAN. With conservation partners, artists, and ambassadors we will bring the international support needed to our planet's rangers, create pathways for conservation education, screenings, and opportunities to the youth and communities, curb the demand for rhino horn in Asia, and take care of our fallen rangers' families.

### FUNDRAISING

RHINO MAN's call-to-action will lead audiences to a fundraising campaign that will bring conservation education, experiences, and scholarships to the youth living near protected areas, will allow our partners to train rangers and ranger trainers, and will bring financial assistance to the families of fallen rangers. Our fundraising partners include the **Thin Green Line Foundation**, the **Southern African Wildlife College**, **Timbavati Private Nature Reserve**, and the **Global Conservation Corps**.

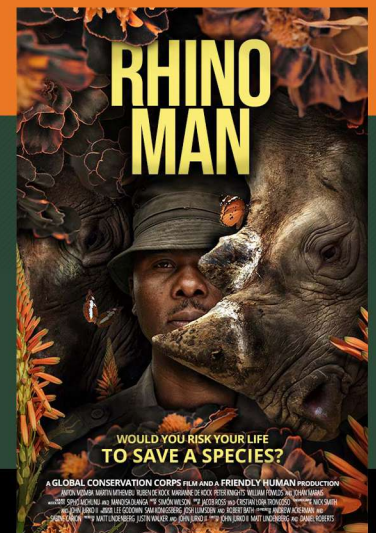


**INSTITUTIONAL CHANGE** Through petitioning we will give audiences an avenue to put pressure on international organizations to make changes in the ranger profession as laid out in the **Universal Ranger Support Alliance's Action Plan**. This includes better working conditions, higher pay, gender equality, proper training, and equipment. We are an official Supporter of **URSA** and Member of the **International Ranger Federation**, partnering with both to advance their goals.



### CURB THE DEMAND

Working with NGOs and Asian ambassadors we are planning to put on a live broadcast event in Africa, and we are working with partners to have the film broadcast in China and Vietnam to bring awareness to the devastation caused by using rhino horn. These methods have been proven to reduce demand, giving rangers a real chance on the ground.



### ARTISTS & AMBASSADORS

Our film features a completely original score with two of South Africa's most famous singers, **Sipho Mchunu** and **Mandisa Dlanga** of Jaluka and Savuka. Partnered with Johnny Clegg, they were known as the voice of anti-apartheid.

Our poster was created by the inimitable Dutch artist, **Marcel van Luit**. His art is internationally acclaimed and he has a heart for conservation.

We are bringing together a coalition of celebrities and influencer ambassadors to make this film and campaign a mega success.

